

EMILY AIKEN

MULTIMEDIA JOURNALIST

PERSONAL PROFILE

I am a multimedia journalist with a focus in public radio. I am drawn to public interest storytelling, which includes health and human interest topics. I love reporting as well as producing and being behind the scenes.

SKILLS

- Adobe Suite
- Corepublisher, Wordpress, Squarespace, Blox
- Google Analytics, Excel
- Marantz, Zoom, DSLR Cameras

EDUCATION

University of Missouri

Bachelor of Journalism- Convergence Journalism
December 2020

CONTACT DETAILS

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Instagram | @emily.aiken
Spotify | emilyaiken

EXPERIENCE

PRODUCTION INTERN

KCUR 89.3 | MAY-AUGUST 2019

- Produced for the daily public affairs show Up to Date
- Wrote and edited scripts for on-air promotions and credits
- Edited audio for air
- Pitched and produced segments, as well as booked guests such as Governor Mike Parson and Kansas City Mayor Quinton Lucas
- Created content for Twitter daily
- Created web posts through Corepublisher including editing podcast and body copy

REPORTER & PRODUCER

KBIA 91.3 | AUGUST 2018-PRESENT

- General reporter for the Columbia, Mo. NPR member station
- Wrote and edited scripts for on-air audio postcards, two ways and newscasts
- Pitched and produced day turns as well as in-depth features surrounding health and human interest topics
- Monday afternoon newscaster

REPORTER

COLUMBIA MISSOURIAN | JUNE-AUGUST 2018

- General assignment summer reporter
- Pitched daily stories for day turns as well as features
- Primarily focused on human interest features as well as city and county government

SOCIAL MEDIA MANAGER

MIZZOU STARBUCKS | AUGUST 2017-MAY 2019

- Created and ran Twitter and Instagram
- Worked with marketing team to create promotions, as well as develop an audience of over 1,000 followers within a year
- Created content through photography, Adobe InDesign and Illustrator, and Instagram Stories
- Developed a team to collaborate ideas for weekly posts and promotions